



VYPER Resurgence Mediaworks Coordinator- Visionary Youth Peers for Equity & Revitalization
Matsqui-Abbotsford Impact Society
Abbotsford, BC (Hybrid: Office + Remote)

About VYPER

VYPER (Visionary Youth Peers for Equity & Revitalization) is an Indigenous youth-led initiative based in the Fraser Valley, BC. Since 2021, we've hosted 300+ culture nights and reached over 50,000 people through pow wows, youth cohorts, land-based learning, and storytelling. Our mission: help Indigenous youth reconnect with culture, reclaim leadership, and spark systems change.

Through the Resurgence in Motion (RIM) framework, VYPER partners with schools, child welfare agencies, and community organizations to strengthen protective factors for Indigenous youth, including belonging, cultural identity, leadership development, and institutional cultural safety.

Phase 3 of the Public Health Agency of Canada's Mental Health Promotion Innovation Fund supports provincial and interprovincial scaling of this work.

Resurgence Mediaworks serves as the digital storytelling and knowledge mobilization stream of VYPER.

Position Overview

The Resurgence Mediaworks Coordinator leads digital storytelling, content production, and knowledge mobilization efforts that support institutional adoption and scaling of the Resurgence in Motion (RIM) framework.

This role translates youth experiences, evaluation findings, and implementation learnings into accessible, culturally grounded digital resources that support cross-sector learning and systems change.

The position is based in Abbotsford, BC, with a hybrid model (office + remote). Provincial travel and occasional interprovincial travel may be required.

Key Responsibilities

Media Strategy and Content Development

- Develop and implement a multi-year Mediaworks strategy aligned with Phase 3 scaling goals

- Produce and manage recurring digital series focused on RIM education, youth leadership, and institutional integration
- Maintain and grow VYPER's digital platforms (video, social media, and web-based content)
- Ensure all content aligns with accessibility standards and SGBA+ integration Provide coaching and support to partner institutions embedding RIM practices

Youth-Led Storytelling & Capacity Building

- Facilitate youth participation in digital storytelling and content creation
- Mentor youth contributors in ethical storytelling, digital literacy, and media production
- Uphold cultural protocols and relational accountability in all media activities

Knowledge Mobilization & Evaluation Translation

- Translate evaluation findings, health equity insights, and youth reflections into accessible digital formats
- Develop digital toolkits, instructional modules, and short-form learning materials
- Support dissemination of resources through provincial and national networks, including KDE Hub
- Contribute to annual Knowledge Development and Exchange showcases

Production & Documentation

- Film, edit, and produce short-form and long-form digital content
- Document constellation gatherings, trainings, and institutional partnerships
- Develop structured content calendars and publishing schedules
- Track digital engagement and knowledge uptake metrics

Governance & Ethical Practice

- Ensure youth participation in media activities adheres to REB and Indigenous community ethics standards
- Uphold OCAP® principles and culturally grounded consent practices
- Collaborate with Elders and leadership to ensure cultural integrity

Sustainability & Resource Development

- Contribute to funding proposals and sustainability planning
- Support development of long-term digital infrastructure for program continuity

Qualifications

- 3–5 years experience in digital media production, communications, or knowledge mobilization
- Strong video production, editing, and content development skills
- Experience managing digital platforms and engagement strategies
- Understanding of accessibility standards and inclusive communications
- Ability to translate complex concepts into clear, engaging content
- Experience working with youth and/or Indigenous communities an asset
- Knowledge of evaluation translation or public health communications an asset

Lived experience of Indigeneity and experience working within Indigenous communities and Indigenous-led organizations are an asset.

Core Competencies

- Digital storytelling and media production
- Knowledge mobilization and communication strategy
- Youth mentorship and facilitation
- Cultural accountability and ethical practice
- Content planning and project management
- Adaptive problem-solving

Compensation & Benefits

- \$29 per hour
- 20 hours per week
- Comprehensive extended health and benefits package (100% employer-paid after successful completion of probation)
- 4% RRSP employer matching
- Professional development support
- Annual staff retreats, paid cultural days, birthday off with pay
- Flexible hybrid work structure

This is a part-time position funded through March 2029 with the possibility of extension.

Work Environment

- Based in Abbotsford, BC
- Hybrid office/work-from-home structure
- Occasional provincial/interprovincial travel may be required
- Some evening/weekend events (trainings, gatherings, summits)

How to Apply

Submit your resume and cover letter outlining experience in facilitation and systems integration to impact@impactabby.com by midnight March 15, 2026.

We thank all applicants for their interest; however, only applications submitted with a cover letter to the appropriate email will be considered and only those selected for an interview will be contacted.